

ADOPTUSKIDS: RADIO ADVERTISEMENT

DATE: 11/22/2018

CLIENT: AdoptUSKids

JOB #: TF-1

RE: :60 Radio Spot- "Anyone can Adopt"

SFX: (TYPING NOISE THROUGHOUT DIALOGUE)

FEMALE: HOW...TO.... KNOW.... IF..... YOU'LL... BEA.... GOOD.... PARENT?

SFX: (HITS A KEYBOARD BUTTON)

MALE: OH HONEY, LET'S WATCH THAT ONE.

SFX: (CLICK OF MOUSE)

TYLER: MY MOM GETS TO BE A SOLDIER EVERYDAY FOR WORK AND WHEN SHE COMES HOME FROM LONG TRIPS SHE ALWAYS HAS A REALLY COOL SOUVENIR FOR ME.

SFX: (DOOR OPENS AND CLOSES)

MOM 1: TYLER?

TYLER: MOM, YOU'RE HOME!

KATE: MY MOMS JUST GOT MARRIED AND I GOT TO BE THE FLOWER GIRL AT THE WEDDING! WE ALL WORE REALLY PRETTY DRESSES.

SFX: (CHURCH BELLS RINGING)

JOHNNY : MY DAD CAN PLAY FOOTBALL BETTER WITH ONE ARM THAN I CAN WITH TWO!

DAD 1: JOHNNY, GO LONG!

SFX: (FOOTBALL CAUGHT IN HANDS)

SARAH: I DON'T HAVE A MOM, BUT MY DAD COOKS THE BEST MAC AND CHEESE EVER. THERE'S SOOOO MUCH CHEESE!

SFX: (FOOD TIMER GOES OFF)

DAD 2: DINNERS READY!

SFX: (FAST FOOTSTEPS DOWN STAIRS)

FEMALE: HMM, MAYBE I CAN BE A GOOD MOM.

ANNCR: TO A CHILD, IT DOESN'T MATTER WHO YOU ARE. ANYONE CAN ADOPT. ADOPT-U-S-KIDS WANTS YOU TO KNOW THAT NOVEMBER IS NATIONAL ADOPTION MONTH, SO WHY WAIT ANY LONGER? ADOPT-U-S-KIDS WILL BE ALONGSIDE YOU EVERY STEP OF THE WAY. FROM EXPLORING OPTIONS AND AGENCIES, TO AIDING YOU IN THE LEGAL PROCESS, WE'LL HELP YOU BECOME THE FOSTER OR ADOPTIVE PARENT YOU'VE ALWAYS WANTED TO BE. FOR MORE INFORMATION VISIT *WWW DOT ADOPT-U-S-KIDS DOT ORG* TODAY!